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PUBLIC RELATIONS WRITING

E.W. Brody and Dan L. Lattimore

ABC-CLIO, United States, 1990. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Breadth and balance in content are the primary attributes of this practical guide designed to equip undergraduate students for the broad range of writing tasks involved in contemporary public relations practice. A myriad of writing tasks are examined, those undertaken for print and electronic media as well as those that arise in the business component. Breadth and balance...

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- Authored by E. W. Brody, Dan L. Lattimore
- Released at 1990



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