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And You Call This F-Ing Leadership? (Paperback)

By Steven H Newhouse

Createspace, United States, 2014. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.FedEx Freight s bungled \$780 million acquisition of the assets of Watkins Motor Lines as related by Steven H. Newhouse, a company officer who lived through it, is a unique case study on leadership that chronicles the calamitous demise of the company that became FedEx National LTL. This narrative provides many pertinent examples of and valuable insights into leadership and relevant perspectives on the importance of valuing workplace cultures. Newhouse shares a poignant story of how not to lead in juxtaposition to the insights of a successful leader who understands the importance of valuing workplace cultures. What happened to the Watkins Motor Lines workforce once it became FedEx National LTL should never have happened, but it did due to a combination of inadequate leadership and a bad economy. This is the story of how a journey down a highway that began with high hopes and aspirations became littered with broken promises, countless disappointments and a final disastrous end: the demise of a 74-year-old highly successful and profitable nationwide trucking company that employed 10,000 employees and had over \$1...



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