



Production Planning and Control: Text and Cases (3rd Revised edition)

By S. K. Mukhopadhyay

Prentice-Hall of India Pvt.Ltd. Paperback. Book Condition: new. BRAND NEW, Production Planning and Control: Text and Cases (3rd Revised edition), S. K. Mukhopadhyay, Now in its third edition this text describes how the latest techniques in production planning and control are applied to contemporary industrial setups so as to meet the ever-increasing demands of industrial organisations for better quality of services, faster delivery of products and for adapting to the rapid changes taking place in the industrial scenario. The most effective strategy for planning and controlling production processes cannot be a static, preconceived one. Instead, it has to be one that is flexible and capable of adapting to the erratic changes in demand patterns. Evolving such a strategy requires more practical skill than simple theoretical knowledge. This book explores the demands of the present industrial environment and the techniques for addressing these demands through case studies drawn from Indian industries. The efficacy of various planning strategies, the methods for implementing them, and their suitability for different industries are clearly explained through these cases. While the essentials of theory are covered, the stress is on developing the practical skills required to tackle the unpredictable problems and the unforeseen demands of modern...

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