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Language and Media: A Resource Book for Students (Paperback)

By Alan Durant, Marina Lambrou

Taylor Francis Ltd, United Kingdom, 2009. Paperback. Book Condition: New. 244 x 172 mm. Language: English . Brand New Book. Routledge English Language Introductions cover core areas of language study and are one-stop resources for students. Assuming no prior knowledge, books in the series offer an accessible overview of the subject, with activities, study questions, sample analyses, commentaries and key readings - all in the same volume. The innovative and flexible two-dimensional structure is built around four sections - introduction, development, exploration and extension - which offer self-contained stages for study. Each topic can also be read across these sections, enabling the reader to build gradually on the knowledge gained. Language and Media: * is a comprehensive introduction to how language interacts with media * investigates the forms of language found in media discourse; how patterns in such language use contribute to recognizable media genres and styles; and broader social themes and consequences that arise from media language * uses a wide variety of real texts from the media that include: newspapers covering events such as the Asian tsunami, speeches, blogs, emails, advertisements and interview transcripts from television talk shows including Oprah * provides classic readings by the key names...



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