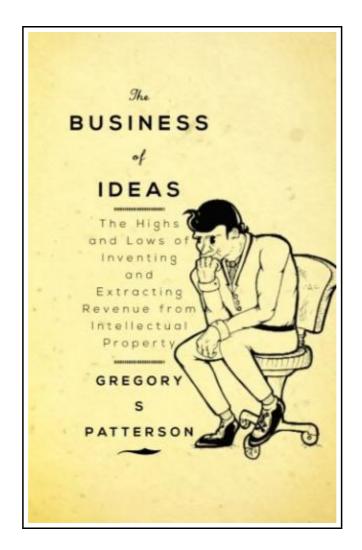
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Reviews

The very best publication i possibly read. it was writtern very perfectly and useful. Once you begin to read the book, it is extremely difficult to leave it before concluding. *(Wilhelm Predovic)*

THE BUSINESS OF IDEAS: THE HIGHS AND LOWS OF INVENTING AND EXTRACTING REVENUE FROM INTELLECTUAL PROPERTY (PAPERBACK)



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AUTHORHOUSE, United States, 2012. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.Knowing when an idea has the potential to generate revenue for its inventor and how to go about extracting that revenue is a dilemma shared by many inventors. Whether you are a seasoned inventor or a part-time tinkerer, this book will help you decide if your idea has value and how to reach the pot of gold at the end of the inventor s rainbow. With over twenty-five years of experience in military and consumer product development, the author is a prolific inventor who has been involved in all aspects of product design and development. Currently he is president and chief technical officer of Porticos, Inc., a fullservice mechanical engineering and design firm in Research Triangle Park, North Carolina, providing mechanical design services with a focus on innovative design, strategic planning, and technical direction. In this book, he shares his own personal and relevant experiences in an easy-to-understand and sometimes humorous style that will serve as an excellent reference for the inventor interested in generating revenue from his or her ideas.

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